

WELCOME...

www.skincare-studio.co.uk

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THE SKIN STUDIO NEWSLETTER

LET'S TALK ABOUT SKINCARE

Welcome to The Skin Studio.

I'm Carolyn, owner of The Electrolysis & Skincare Studio, Stamford, and I bring over 30 years of experience with in the beauty industry, including more than 20 years of lecturing. My expertise lies in all aspects of skin. While you may recognise me for my work in electrolysis hair removal and skin blemish removal, my background

encompasses a wide range of holistic, beauty, and aesthetic practices.

The purpose of this monthly newsletter is to establish a 'skin club' where I will share valuable insights and tips for maintaining skin health, while also addressing the myths and misconceptions caused by extensive marketing in the beauty industry.

The beauty industry offers a diverse supply of products. Whether you are seeking a more simple skin care routine to promote skin health and prevent sensitivity, breakouts, and premature ageing, or you prefer to invest in a more advanced skin care solution, there is something available for everyone.

The aim of this newsletter is an introduction to what you can expect each month. I encourage you to follow me on social media to stay informed. By subscribing to The Skin Studio (free), you will receive clear guidance and practical tips, along with exclusive monthly offers showcasing products. Additionally, you will receive a discount on the products I stock by subscribing. Please feel free to reach out with any questions regarding your specific skin health needs.

WHY SUBSCRIBE TO THE MONTHLY SKIN STUDIO?



SKINCARE TIPS & TRICKS

The beauty industry has become a science all of its own. You'll receive answers to questions, such as, What actually is a serum? What are retinols? Why do I need a moisturiser when my skin is oily?, My skin is oily, but dry at the same time, why?, How do I get rid of these red lines on my cheeks and nose?, Why do I keep getting these milk spots around my eyes?, My doctor just prescribes me antibiotics, why?, What's the difference between a moisturiser that's £10 and one that is £150!? You can be forgiven for not knowing the answers to these common questions.

The beauty industry is a minefield. My aim is to make sense of it all. Whilst I won't be training you to become a skin specialist, I aim to provide you with the knowledge needed to achieve and maintain healthy, radiant skin.

PRODUCT OF THE MONTH

Every month I will be showcasing a product, informing you of its benefits, use and natural plant based ingredients. My monthly product will be available at a promotional price for you to purchase and try during that month.



PRODUCT OF THE MONTH

PRODUCT NAME

Skin type/condition Which skin types or condition is this product suitable for.

Features & benefits Why and how to use this product. What are the benefits and effects on your skin. When to apply the product and how.



Price offer

Key ingredients The base ingredients along with the natural plant based aromatherapy ingredients.

Some products are target products and not simply a moisturiser, for example, Purifying Spot Gel. This space is to introduce these products to you.

FUTURE EVENTS

In 2025, I delivered informal talks aiming to help the public to distinguish the differences between potential skin cancers and normal, healthy treatable skin blemishes. Each one-hour session was well-received and concluded with a brief assessment to evaluate the participants' newly acquired knowledge and understanding. Every one a real success, with 100% of attendees accurately identifying when to seek medical attention and when to be less concerned. I look forward to conducting more talks in 2026. I work from two locations, Stamford, Lincolnshire and Belper, Derbyshire. For further updates receive the newsletter, or follow me on social media.

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